



There is a moment in every person's life when the awareness of their destiny, Bursts, like a bubble, onto the surface of their conscious mind.

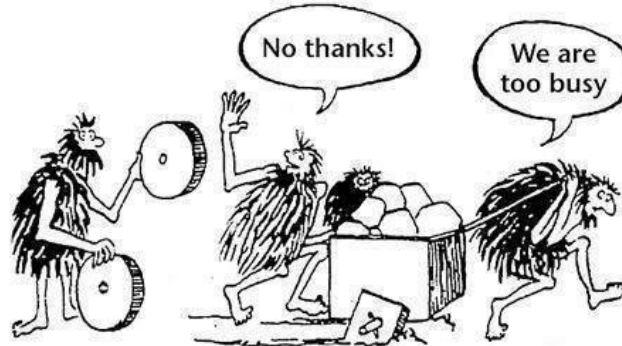
It's at that moment, the weak avoid the realisation, and tasting the bitterness of regret, busy themselves with the mundane task of their lives.

It is also at that moment, the strong awake! And sensing the tingle of commitment made, decide to take the actions to change the world, their world, for the better. And by so doing, secure for themselves their rightful and valued place in the history of humankind

Never mind, Carpe Diem – Seize the day.

Carpe Omnia – Seize all that life has to offer.

“The difference between a rich man and a poor man is the way they think.”



“We can’t solve problems by using the same kind of thinking we used when we created them”

- Albert Einstein

Isn't it fascinating to wonder why some people are more successful than others, especially if you yourself are aiming high? What do people like Richard Branson, Elon Musk and Bill Gates have that feeds their ongoing excellence and propels them to the highest levels of success?

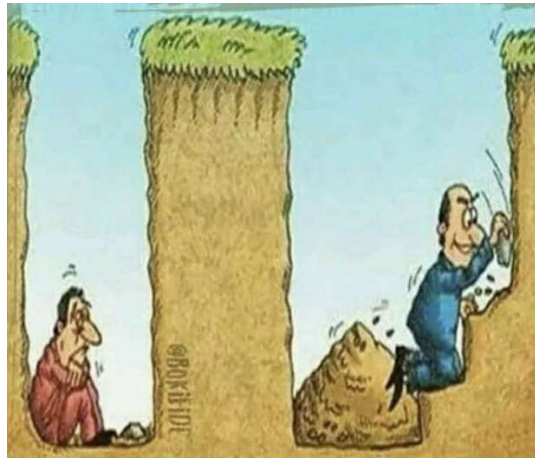
The answers are complex, of course, but that does not mean they cannot be learned.

Each of these successful people shares certain smart mindsets.

Mindsets and Wealth Creating Income Strategies

That anyone can emulate when you set your mind to it.

“The secret of your success is found in your daily routines”



This is about the two choices life gives every person; either you sit, sulk and dwell on how unfair life is to you, or you could try and figure out how to make the bad situation work in your favor.

Change begins with choice.

You can start to totally transform every area in your life any day you wish.

You can open your mind to new *ideas*, any day you wish.

You can start a new activity any day you wish.

You can start the process of life change any day you wish you can start to change the Architecture of our life, to have a routine and lifestyle you can be proud of any day you wish.

You can do it immediately, or next week, or next month, or next year.

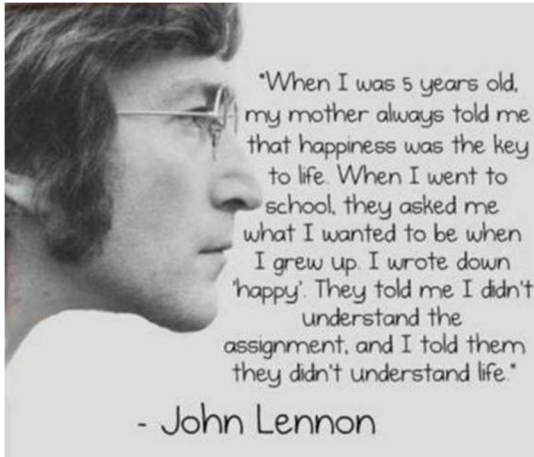
Or you can also do nothing!

You can pretend rather than perform.

And, if the idea of having to change yourself makes you uncomfortable, you can remain as you are.

The choice is yours. It's funny though how positive things start to happen. When you happen to start to change the Architecture of your life.

Don't let the fear of time it will take to accomplish something stand in the way of doing it. The time will pass anyway you might just as well put that passing time to the best possible use.



People who accomplish extraordinary things do so after putting in time to master a field of discipline.

The Beatles put in 10,000 hours playing in bars in Germany before they found fame. It may seem like a daunting feat to do anything for 10,000 hours, around 5 years.

What price would you put on being totally Emotionally & financially Free?

"The difference between a rich man and a poor man is the way they think."

You can positively change your life in any five years. From age 35 to 40, age 23 to 28, age 59 to 64 and so on? Before looking at where you want to be in life over the next 2, 5 or 10 years it is important to look at where you are today, and how did you get here? Where you are financially today is an aggregate result of the decisions you have made over the last 5 to 10 years of your life.



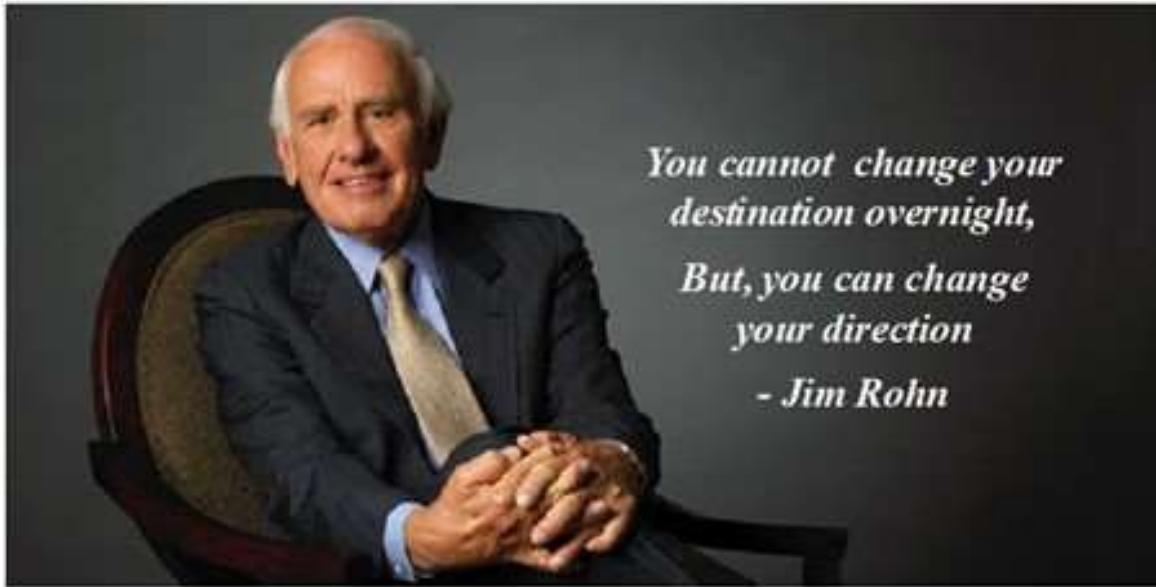
Develop a 'Millionaire Mindset'

When you change your thinking - you change your beliefs
 When you change your beliefs - you change your expectations
 When you change your expectations - you change your attitude
 When you change your attitude - you change your behaviour
 When you change your behaviour - you change your performance
 When you change your performance - you positively change your life!

Fascinating isn't it!?

Genius is the ability to simplify those things we perceive as complicated. What is even more fascinating is figuring out ways to:

**Make a life changing Fortune!
 No matter what level of success we aspire to.**



What is your view on wealth?

Each of us views wealth from a unique perspective. To one person wealth may mean having enough to do whatever he or she wishes. To another, it may mean freedom from debt. To yet another it may mean the opportunity to grow and to achieve. To the majority who probably haven't spent too much time thinking about the subject, wealth is simply symbolised by one word: Millionaire. Now there is an exciting word! It rings of success, freedom, power, influence, pleasure, possibilities, and benevolence. Surely, being a millionaire is not a bad mental image to hold! – Jim Rohn

If the thought of developing the mindset of a millionaire excites you then be ready to get started, to make changes to totally transform your life?

So, if your answer is 'Yes I'm ready.'

Good. Go on then...

To make changes in your life, you need to make changes in your life.

If you are someone feeling overwhelmed, then this is for you.

Look closely at the present you are constructing it should look like the future you are dreaming about.

Be prepared to embrace innovation and adapt to change.

Re-evaluate your next 5 years.

You will never change your life until you change something you do daily.

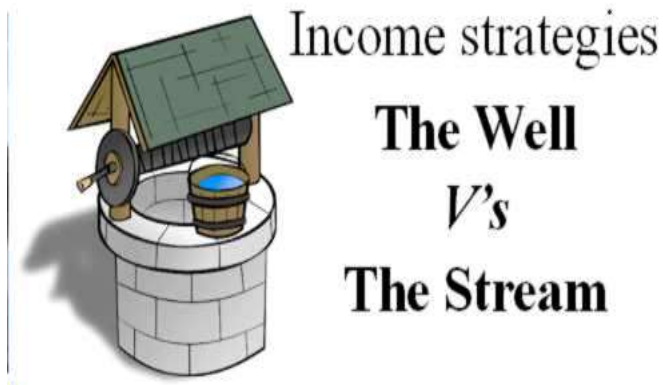
You Can

be part of something exciting

How?

By thinking about things differently

And understanding the income strategies of the wealthy



“Do You Have a Well or a Stream?”

I'm excited to share with you some insights on creating multiple streams of income.

Multiple Streams of Income (MSI): This idea is about having various sources of income. It's a concept that intrigues many, including me, as it offers the potential to earn money even while we're asleep or engaged in other activities.

Understanding the Terms:

Multiple: This refers to having several parts or being varied.

Income: Money received periodically from work, investments, or other sources.

Stream: The key concept here, representing a flowing body of water, a current, or a direction in which things are moving.



The Well vs. Stream Analogy:

The Well: Many people have income sources resembling a well. Creating a well requires significant effort (digging a deep hole). To extract water (or income), continuous action is needed, like lowering and pulling up a bucket. If you do not pull, there is no water.

The Stream: In contrast, a stream, once flowing, requires minimal effort. Initial effort is needed to find and release the water source, but afterwards, it flows continuously. You just need to reach in and take what you need.

Income Reflection: It is important to ask yourself where your income comes from. Is it mostly from wells, requiring constant action, or from streams that flow with less effort? This reflection can guide you towards creating more streams of income.

Creating Streams of Income: The goal is to establish income sources that do not demand constant attention. This approach offers greater freedom and choice, allowing you to earn regardless of what you are doing or where you are.

The Power of Money and Water: Both are similar in that, when used wisely, they can foster growth. We live in a commercial world where money is essential for exchanging goods and services.

Final Thoughts: Continuously ask yourself how you can create more flowing streams of income. Achieving this can lead to a life of greater choice and freedom.

- Empowering women and men throughout the UK to build an extra full-time income in six months, **without leaving your job!**
- Giving yourself a second payday every month.
- Whether it's for a family holiday, your retirement, or just to get the bills paid, a little extra income is always welcome. You can achieve that, and much more.
- Whatever is most important to you, you could be working towards the things you really want whilst working around your own schedule, and family.
- No boss, no targets, and no stock to buy.

I hope this helps you understand the importance and potential of creating multiple streams of income.

Remember, the goal is to have income sources that work for you, providing financial stability and freedom.



None of us are here by accident.

What is your purpose?

What is your gift?

And what are you doing with it?

A friend of mine went shopping in a well-known store. Whilst there an assistant asked him: “What do you do for work?” “I’m a lifestyle coach”, my friend replied. “Really, do you like it?” My friend replied, “I don’t just like it, I love it” The young man stopped what he was doing and said “I have to tell you I’ve asked that question to every customer who’ll talk to me. I’ve asked it more than a hundred times. Do you know how many of those people told me they love what they do? - One ... You!

Can you imagine one person in a hundred wakes up genuinely looking forward to the day’s work activities?

That’s a tragedy.

It’s also an opportunity for you!

The passion of genuine enthusiasm is contagious, it’s an energy YOU can generate yourself.

How?

By getting excited about your own life, about your own future!

Focus on ideas, activities and lifestyle pursuits that get you hot and excited. Being around someone who’s passionate about what they’re doing rubs off on other people. You become a magnet and attract other people to your cause.

Do you see where this is leading?

You’ll never accomplish the lifestyle you wish for entirely on your own.

It takes a support team of like-minded people.

Millionaire Mindset

“Rich people everywhere build Networks – everybody else looks for work.”

Working Hard - Verses - Working Smart

Working Hard - V - Working Smart

Once upon a time there was a quaint little village. It was a wonderful place to live except for one problem. The village had no water unless it rained. To solve the problem once and for all the village elders decided to put out to bid the contract to have water delivered to the village daily. Two people volunteered to take on the task and the elders awarded the contract to both. They felt that a little competition would keep prices low and ensure a backup supply of water.

Working Hard:

The first of the people who won the contract, Ed, immediately ran out, bought two galvanised steel buckets, and began running back and forth along the trail to the lake which was a mile away. He immediately began making money as he laboured from morning to dusk hauling water from the lake with his two buckets. He would empty them into the large concrete holding tank the village had built. Each morning, he had to get up before the rest of the village awoke to make sure there was enough water for the village when it wanted it. It was arduous work, but he was very happy to be making money and for having one of the exclusive contracts for this business.



Working Smart:

The second winning contractor, Bill, disappeared for a while. He was not seen for months, which made Ed very happy since he had no competition. Ed was making all the money. Instead of buying two buckets to compete with Ed, Bill had written a business plan, created a limited company, formed a team of like-minded people excited about their own future and returned six months later with a construction crew. Within a year his team had built a large volume stainless steel pipeline connecting the village to the lake.

At the grand opening celebration, Bill announced that his water was cleaner than Ed's water. Bill knew that there had been complaints about dirt in Ed's water. Bill also announced that he could supply the village with water 24 hours per day, 7 days a week. Ed could only deliver water on weekdays...he did not work on weekends. Then Bill announced that he would charge 'Club-Rates' 75% less than Ed did for this higher quality and more reliable source of water. The village cheered and switched immediately to Bill's pipeline.

To compete, Ed immediately lowered his rates by 75%, bought two more buckets, added covers to his buckets and began hauling four buckets each trip. To provide a better service, he hired his two sons to give him a hand for the night shift and on weekends. When the boys went off to college, he said to them, hurry back because someday this business will be yours. For some reason, after college, his two sons never returned. Eventually Ed had employees and union problems. The union was demanding higher wages, better benefits, and wanted its members to only haul one bucket at a time.



Bill, on the other hand, realised that if this village needed water, then other villages would too. He rewrote his business plan and went off to sell his high speed, high volume, low cost, and clean water delivery system to villages throughout the land creating for himself and his team the Perfect Fit Multi-Income Streams Pipeline System.

In the beginning Bill was prepared to do a load of stuff he didn't get paid for – so that in the future he would get paid for a load of stuff he no longer has to do.

He only makes a residual income of one penny per bucket of water delivered but he delivers millions of buckets of water every day regardless of if he works or not, millions of people consume millions of buckets of water, and all that water pours money into his bank account. Bill had developed a pipeline to deliver money to himself as well as clean water to the villages. Bill and his team lived happily ever after, and Ed worked hard for the rest of his life and had financial problems forever after.

What does all this mean for you?

We would like to share a modern-day enterprise opportunity to work smart just like Bill and his team, that has the benefits of allowing you finally to have a routine and stress-free lifestyle you can be proud of. NOW, you might not know how to build a team of part-time UW Partners, but you can learn. You learned how to use a smart phone and drive a car... and you can certainly learn a system to build a team of part-time UW Partners.

Without leaving your job!

Our programme revolves around personal development and the success of our people. Every new team member will have a sponsor and a mentor appointed to provide free help and guidance at every step of the way.

We know it is a tough time for many people and we work a proven business model started in 1996 by a fast-growing FTSE 250 company registered on the London Stock Exchange and has evolved into one of the UK's biggest success stories, providing ordinary people with an opportunity to become extra-ordinary.

You will need to be prepared to put in the time to hone your skills and learn new techniques and change old habits to find success. Our '**Centre of Excellence**' on-going training, backup and support team will guide you at every stage of your new enterprise business career.

To summaries what we do:

Well, you know how household bills seem to go up all the time. This means some people struggle to pay their basic bills and make ends meet. The biggest problem is incomes don't



keep up with inflation which means this vicious circle just gets worse causing frustration, stress, and depression.

What Plan 'B' does is show people how by switching to and joining the **FREE UW Discount Club** they can Lower their utility bills, typically by around £300 to £1200 per year, we have over one million customers happily using our services already which is approximately 2% of the UK market. This means there is a massive 98% of the market still to go, which means the opportunity to develop a life changing extra monthly passive income stream just like Bill and his team did.

And there's more. Remember we are a Discount Club, so when members shop online or in-store using their UW Cashback Card they automatically earn **up to 10%** cashback from our big brand retail partners and 1% everywhere else. So, members can save money on everything from their regular weekly shopping to weekends away.

At the end of every month, we **automatically** take cashback earnings off their UW bill.

Here is just a few of our more popular retail partners near you:



Earn whilst you learn

Our income package means you can earn from day one and at the same time build an increasingly growing residual multi-income stream.

Which means you can get paid on the first of every month before you even start to work. And, once setup continues to pay month after month, year after year even if you cannot work it and it's will-able, a no risk option that can provide on-going income and security for your family, even if you're not there!

Our proven programme is designed to suit:

Entrepreneurs,
Career Professionals,
Stay at home mums and dads,
Baby boomers interested in retiring, in fact
anyone looking for a lucrative stress-free way of living.

“You can have everything in life you want, if you will just help enough other people get what they want” – Zig Ziglar



There is Magic in Thinking 'Big'

You now have an opportunity with the potential to achieve all your dreams and financial goals.

Setting and achieving your goals can sometimes seem like you are stuck in the middle of a maze or a mine field. This can often put a lot of people off from trying.

You can't go back to start a new beginning.

But.

You can start changes to make a different ending.

You get in life what you have the courage to ask for.

Your Plan 'B' mentor will help you to prepare a step-by-step action plan, designed to guide you in achieving '**Your ask of life**' When life gets complicated and it feels like you really are stuck in a maze or mine field,

Stop and ask yourself this question:

What is the safest, smartest way to cross a mine field?

You have basically two options:

1. Trial & Error - The problem with trial and error is you are not allowed to make any mistakes.
2. The safest way to cross a mine field is to follow someone who knows the way. Follow in their footsteps. Not only is it safer and smarter it is quicker.
3. And, once you know the way, spend some time helping and showing others the way out of the maze and through the minefield! (Our way of paying forward)

Millionaire Mindset

"Rich people everywhere build Networks – everybody else looks for work."

**Direction and goals to work towards.
Freedom – Income – Retirement – Security**

Freedom

Focus on making the world a more positive place for you and your family
Living life to the full and becoming Emotionally and Financially Free!

Life is for living and to be free to spend time doing the things that are important to you and with the special people in your life

Promise yourself that ten years from now you can say that you chose your life, you did not just settle for it!



Income

There are some Successful Professional people working this system with us who are not necessarily looking to give up their chosen career. It is something to which they are fully committed.

However, it is possible to earn additional income and it could be substantially greater than a traditional full-time job. Giving you greater life choices.

Question:

How much passive income would you need every month to cover all your household bills?

Once these bills are covered.

You are Free!

to focus on creating the lifestyle of your choice and you will never again be satisfied in just getting by.



Retirement

”Retirement has nothing to do with age!”

If you have a substantially guaranteed, growing monthly passive income would you see yourself working on to retirement age, or would you choose to finish earlier, say within 2 to 5 years?

Your choice!

To some people, retirement may sound like stagnation, that is not the retirement we are talking about.

Life can be an exciting, adventure.



What would you do with your free time?
Let your imagination pull those possibilities out of you and live the life of your dreams



More ‘Me’ Time

Stress Free time to share with the Special People in Your life.

All it takes is a Decision Followed by positive Action





Security:

There are two words that no longer belong together:
Job and Security
Sad, but true!

Gone is the job for life and we have always done it this way of thinking. Now is the time to evolve, adapt to change. Many careers successful professionals work with us and are happy with their job and are content with their job income.

But are wisely developing an extra part-time passive income stream.

Why?

Security!

These people are realists.

They realise that whilst they are working they are providing for their family.

**“But, all their eggs are in one basket,
and they are not even holding the basket!”**

Imagine if some external factor came in to play like; redundancy, industrial accident, health issues, and who knows what else could affect your ability to produce income for your family. At a stroke you could lose everything you have worked hard to build up.

“When you change the Architecture of your life its funny how positive things start to happen in your life.”

Below are a few examples of the early increasingly additional,
part-time earnings enjoyed by some of our members.



The Mangall family from Clwyd earned an Impressive part-time £25,509 in 9 months.

“It doesn’t feel like work, as we are helping others to help ourselves.

It’s enjoyable, and very rewarding Financially and Emotionally”

The Karim family earned an Impressive £10,343 part-time in 4 months

“I also qualified for an all expenses paid luxury family holiday of a lifetime to Orlando”



Jane McCluskey earned an Impressive £8,149 working part-time in 5 months

“It’s completely flexible. I work anywhere, at home, in coffeeshop, or even at the softball centre”



TOP ACHIEVERS



To summaries and your next step:

- Learn how to weave this powerful business model around your daytime commitments and go on to build your life changing multi-income, **without leaving your job!**
- See how by developing an extra passive income big enough to cover all your household bills you can finally have a routine and the lifestyle you can be proud of.
- A better way to live – Living your life on purpose. One day you will wake up and there won't be any more time to do the things you've always wanted – ***So, do it now!***
- We're a friendly bunch (after coffee) and would be more than happy to have a quick friendly chat to figure out if we're a good fit for you.



Your local contact is:

John Owen

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uk.lifestylecoach@gmail.com



Carpe Omnia – Seize all that life has to offer.

“I wish you every success in all your adventures in life.”





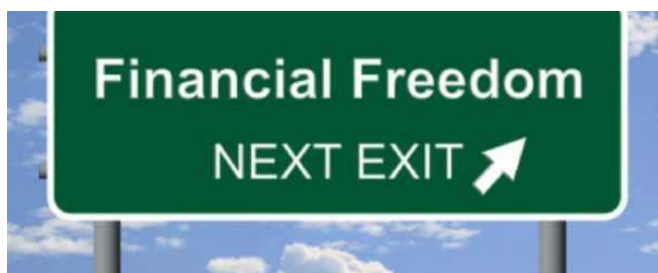
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